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WONG'S KONG KING INTERNATIONAL (HOLDINGS) LIMITED
(Incorporated in Bermuda with limited liability)
(Stock code: 532)

PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Wong's Kong King International (Holdings) Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to inform its shareholders and potential investors that based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Interim Period**"), (1) the Group expects to record a consolidated net loss attributable to the owners of the Company of approximately HK$2.3 million for the Interim Period, representing a narrowing of approximately 79% as compared to a consolidated net loss attributable to the owners of the Company of HK$11.0 million for the corresponding period in 2025; and (2) the Group expects to record a consolidated profit after income tax of approximately HK$2.4 million for the Interim Period, reflecting an improvement in operating performance as compared with a consolidated loss after income tax of HK$3.4 million for the corresponding period in 2025.

Based on the information currently available, the expected improvement in financial performance was mainly attributable to the following factors:

i. The Group's Trading and Distribution Division recorded a significant increase in operating profit for the Interim Period compared with the corresponding period in 2025 despite a significant decrease in revenue. This positive performance was primarily driven by increased demand for products distributed by the Trading and Distribution Division's subsidiaries in the PRC and South-East Asia, particularly equipment engineered for multilayer printed circuit board (PCB) fabrication.

   Consistent with the key demand drivers observed in 2025, customer capital expenditure in the PCB manufacturing and semiconductor sectors remained robust during the Interim Period, primarily underpinned by investment requirements stemming from artificial intelligence-related demand. The resulting growth in higher-margin product sales more than offset the decrease in revenue from one of the Trading and Distribution Division's subsidiaries in Taiwan, where customer procurement activities moderated following elevated capital investment levels in 2025. This performance demonstrated the Trading and Distribution Division's ability to sustain stable development and reinforce its market competitiveness.

ii. The Group's OEM Manufacturing Division recorded a marginal increase in revenue for the Interim Period compared with the corresponding period in 2025, primarily driven by increased deliveries from its Dongguan manufacturing facility resulting from a major OEM customer expanding inventory levels in anticipation of future market demand.

As a result, the OEM Manufacturing Division further narrowed its operating loss for the Interim Period compared with the corresponding period in 2025. This improvement was primarily attributable to a strategic optimization of the product mix towards higher-margin delivery orders, together with ongoing initiatives to enhance operational efficiency, strengthen productivity and improve cost management. These measures have enabled the OEM Manufacturing Division to improve profitability and bolster business resilience amid evolving economic conditions.

The Company is still in the process of preparing and finalizing the interim consolidated results of the Group for the Interim Period. The information contained in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the Interim Period and the information currently available, which has not yet been reviewed or audited by the Company's auditors or the audit committee of the Company. The above information may be subject to adjustments. Details of the Group's results for the Interim Period shall be provided in the interim result announcement of the Company which is expected to be published on or about 24 August 2026 in accordance with the Listing Rules.

Shareholders and potential investors of the Company are advised to read the interim result announcement of the Company when it is published. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Wong's Kong King International (Holdings) Limited
Wong Ava
Deputy Chairman & Chief Executive Officer

Hong Kong, 30 July 2026

As at the date of this announcement, the executive directors of the Company are Mr. Wong Senta, Ms. Wong Ava and Ms. Wong Orangeo Wendy and the independent non-executive directors are Mr. Tse Wan Chung Philip, Dr. Leung Kam Fong, Dr. Yip Wai Chun and Mr. Lam Yiu Wing Andrew.